



U.S. CHAMBER OF COMMERCE

*in cooperation with*



Prime Minister's Office  
National Cyber Directorate



TEL AVIV אוניברסיטת  
UNIVERSITY תל אביב



Ministry of Economy and Industry

## Israel Cyber Week Delegation Schedule

Tel Aviv, Israel  
June 22 – 26, 2019

DRAFT AGENDA – SUBJECT TO CHANGE

### Schedule Key

The Chamber's delegation to Cyber Week includes official programs and events led by the US Chamber and our partners (**in black**) as well as two program tracks that delegates can choose from – cyber policy (**orange**) or business development / cyber practitioners (**green**).

- **Full Delegation** (includes official Cyber Week program, US Chamber and partner events)
- **Cyber Policy Track** (including meetings with government officials, policymakers, thought leaders)
- **Business Development / Practitioner Track** (including site visits, B2B meetings, networking opportunities)
- **Event exclusively for CISOs**

### Saturday, June 22

7.30 p.m. **Orientation/Welcome Dinner**

9.00 p.m. Location: TBD

### Sunday, June 23 – Site Visit to Be'er Sheva, Israel

7.30 a.m. **Depart Hotel en-route Be'er Sheva, Israel**

9.30 a.m.

9.30 a.m. **Visit to CyberSpark**

10.30 p.m. CyberSpark is the Israeli Cyber Innovation Arena in Be'er Sheva. It is a joint venture of the Israeli National Cyber Bureau in the Prime Minister's Office, Be'er

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Sheva Municipality, Ben-Gurion University of the Negev, and leading companies in the cybersecurity industry.

Location: CyberSpark  
Be'er Sheva, Israel

**11.00 a.m. Tour and Briefing of IL-CERT**

**12:00 p.m.** Israel's Computer Emergency Response Team (IL-CERT) is Israel's civilian center for addressing Information Security and Cyber events. It is an independent and professional organization that provides a place for people and organizations in Israel and worldwide to report events concerning the Internet in Israel. IL-CERT is responsible for coordinating activities in addressing security events, proactive activities before they occur and information sharing and public awareness on issues of Information Security and Privacy.

Location: IL-CERT  
Be'er Sheva, Israel

**12.30 p.m. Lunch with Israeli Cyber Entrepreneurs**

**2.00 p.m.** Meet with and hear from leading cybersecurity companies and corporate leaders in cybersecurity.

Location: TBD  
Be'er Sheva, Israel

**2.30 p.m. Visit Ben-Gurion University of the Negev/Meeting with BGN Technologies**

**3.30 p.m.** BGN Technologies is the technology transfer company of Ben-Gurion University, Beer-Sheva, Israel. Located in the heart of the University's Advanced Technologies Park, BGN Technologies is the driving force behind industry-academia collaborations, supporting the University's mission of cultivating a high-tech eco-system within the Negev region. BGN Technologies focused on creating long-term partnerships with dozens of companies, including multinationals such as: Deutsche Telekom, Dell-EMC, Lockheed Martin, IBM and PayPal, securing value and growth to a diverse ecosystem that surrounds Ben-Gurion University.

Location: Ben-Gurion University  
Be'er Sheva, Israel

**4.00 p.m. Depart Ben-Gurion University en-route Hotel**

**6.00 p.m.**

**6.30 p.m. Dinner with Israel National Cyber Directorate (INCD) Team**

**8.00 p.m.** The Israel National Cyber Directorate is responsible for all aspects of cyber defense in the civilian sphere, from formulating policy and building technological power to operational defense in cyberspace. We provide incident handling

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Green--Policy Track

Orange--Practitioner Track

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services and guidance for all civilian entities as well as all critical infrastructures in the Israeli economy, and works towards increasing the resilience of the civilian cyber space.

Location: TBD  
Tel Aviv, Israel

### Monday, June 24

**8.00 a.m. – 4.00 p.m.** **The CISO HIVE (An Exclusive Event for CISOs)**  
Aimed at fostering the knowledge sharing needed to secure our digital world, this exclusive event invites leading CISOs to interact with their peers, share their experiences and work towards understanding the problems we will face as we enter 2020.

Location: Tel Aviv University - Nature Museum

**8.30 a.m. – 3.00 p.m.** **Business-to-Business Cluster Meetings**  
The U.S. Chamber and our Israeli partners will curate meetings with top Israeli technology companies and startups in specific domain areas to create business-to-business opportunities for delegates. Domain areas will be identified and selected based on participants' interest and could include:

- Industrial control systems
- Transportation
- Financial services
- Cloud computing
- Data storage
- Additional domains as recommended by participants

Location: Tel Aviv University - Nature Museum

**8.30 a.m. – 3.00 p.m.** **Meetings with Government Leaders and Policymakers**  
The U.S. Chamber will convene bilateral meetings and roundtables with prominent government officials and policy makers from around the world who are attending Cyber Week. Proposed meetings include:

- **Country Government Delegations:** Australia; Brazil; Canada; Estonia; France; Germany; India; Israel; Japan; Singapore; Spain; United Kingdom; and United States.
- **Yigal Unna**, Director General, National Cyber Directorate, Government of Israel
- **Iddo Moed**, Cyber Security Coordinator, Ministry of Foreign Affairs, Government of Israel
- **Ciaran Martin**, CEO, National Cyber Security Center, United Kingdom
- **Alex Evans**, Director for Cyber Issues, Foreign and Commonwealth Office, United Kingdom

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- **Mariya Gabriel**, European Commissioner, Digital Economy and Society
- **David Koh Tee Hian**, Commissioner of Cybersecurity, Chief Executive of the Cyber Security Agency, Deputy Secretary and Defence Cyber Chief of the Ministry of Defence, Government of Singapore
- **Christian Mrugalla, Ph.D.**, Head of Division CI 2, International Cyber Security and Cyber Security Research, Directorate General for Cyber and Information Security, Federal Ministry of the Interior, Building and Community, Government of Germany
- **Henri Verdier**, Ambassador, Cyberdiplomacy and the Digital Economy Ministry of Foreign Affairs, Government of France
- **Masato Ohtaka**, Deputy Assistant Minister / Deputy Director-General, Foreign Policy Bureau, MOFA, Ambassador in charge of UN Affairs / Ambassador in charge of Cyber Policy, Government of Japan
- **Amb. Marina Kaljurand**, Chair, Global Commission on the Stability of Cyberspace, , Government of Estonia
- **Heli Tiirmaa-Klaar**, Ambassador-at-Large for Cybersecurity, Government of Estonia
- **Steve Purser**, Head of Core Operations, European Union Agency for Network and Information Security (ENISA)
- **Alastair MacGibbon**, National Cyber Security Adviser & Head of Cyber Security Centre, Government of Australia or Tobias Feakin, Ph.D., Ambassador for Cyber Affairs, Government of Australia
- **Wiktor Staniecki**, Cyber Security Policy Advisor, European External Action Service
- **Chris Krebs**, Director, Cybersecurity and Infrastructure Security Agency, U.S. Department of Homeland Security or Jeanette Manfra, Assistant Director for Cybersecurity, Cybersecurity and Infrastructure Security Agency, U.S. Department of Homeland Security
- **Robert Strayer**, Deputy Assistant Secretary for Cyber and International Communications and Information Policy, U.S. Department of State

**4.00 p.m.**  
**7.00 p.m.**

**U.S.-Israel Seminar and Networking Reception**

The U.S. Chamber, in partnership with the Israel Hi-Tech Association and Israel-America Chamber of Commerce will convene US and Israeli senior government officials and companies to discuss cyber opportunities in Israel.

Location: Tel Aviv University

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**Tuesday, June 25**

**7.30 a.m. Main Plenary: The 9<sup>th</sup> Annual International Cybersecurity Conference**  
**4.30 p.m.** Location: Smolarz Auditorium

**8.30 a.m. Business-to-Business Cluster Meetings**  
**4.00 p.m.** The U.S. Chamber and our Israeli partners will curate meetings with top Israeli technology companies and startups in specific domain areas to create business-to-business opportunities for delegates. Potential domain areas are listed on the schedule under June 24.

**8.30 a.m. Meetings with Government Leaders and Policymakers**  
**4.00 p.m.** The U.S. Chamber will convene bilateral meetings and roundtables with prominent government officials and policy makers from around the world who are attending Cyber Week. Proposed meetings include are listed on the schedule under June 24.

**4.30 p.m. U.S. Chamber Security the Cyber Supply Chain Discussion**  
**6.30 p.m.** The Department of Homeland Security is embarking on an ambitious effort to advance our collective security through improved supply chain risk management action. By convening the IT and Communications sector coordinating councils and key government departments and agencies in a whole of government and industry initiative, the DHS ICT Supply Chain Task Force has a unique opportunity to advance focused solutions that align with the most serious threats. This panel will feature the Task Force leaders who are tasked with achieving real-world results and will explore the many dimensions of supply chain security.

Location: Tel Aviv University – Naftali Building (Room 003)

Moderator: Ari Schwartz, Managing Director of Cybersecurity Services, Venable LLP

Panelists

- Robert Mayer, Senior Vice President for Cybersecurity, US Telecom
- Robert Kolasky, Director, National Risk Management Center (*Invited*)
- Chris Boyer, Assistant Vice President, AT&T Services, Inc.
- Aviram Atzaba Director, Methodology & Audit Center, Israel National Cyber Directorate

**7:30 p.m. Dinner**

Location: TBD

**Wednesday, June 26**

**8.00 a.m. Main Plenary: The 9<sup>th</sup> Annual International Cybersecurity Conference**  
**3.30 p.m.** Location: Smolarz Auditorium

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**Thursday, June 27**

**9.00 a.m. Optional Guided Tour of Jerusalem**

**4.00 p.m.**

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