



# BusinessH2O

## WATER INNOVATION SUMMIT

December 10 - 11, 2018 | The Arizona Biltmore Resort, Phoenix

### Promoting Innovative Water Technologies

Lessons and Ideas from the U.S. and Israel

#### DRAFT AGENDA

##### December 10/Monday

4:30 – 6:30 pm **VIP Reception**

Speakers:

- Myron Brilliant, Executive Vice President and Head of International Affairs, U.S. Chamber of Commerce
- Glenn Hamer, President and CEO, Arizona Chamber of Commerce and Industry
- John Sabo, Director of Future H2O, Arizona State University

##### December 11/Tuesday

7:30 am **Registration and Breakfast**

8:30 am **Welcoming Remarks**

**Adopting New Water Technology: A Call to Action**

With increasing attention on the value of water and heightened awareness around the importance of efficient global water management,

the stakes for continued innovation and advances in water technology have never been greater. This summit brings together water leaders to discuss new ways to advance adoption of new water technology, overcome existing barriers, implement innovative solutions, and create a forum for global collaboration.

Speakers:

- Myron Brilliant, Executive Vice President and Head of International Affairs, U.S. Chamber of Commerce
- Glenn Hamer, President and CEO, Arizona Chamber of Commerce and Industry
- Oded Distel, Head of Israel NewTech, Israel Ministry of Economy and Industry

**9:00 – 9:15 am**

**Case Studies and Tech Showcase**

TED talk-like presentations where leaders in water management from industry, government, and utilities have three minutes to describe their successful implementation of innovative water technologies and profile water technologies to raise awareness of innovations ready for investment, purchase, and widespread adoption.

**9:30 – 10:30 am**

**Session I: Corporate Water: Promoting Best Practices**

Industries from manufacturing and ICT to agriculture and pharma are key actors in creating a sustainable water future. Here industry leaders discuss challenges and opportunities, innovative strategies, and new approaches that can create business solutions to water security issues worldwide.

Speakers:

- Todd Brady, Director of Global Public Affairs and Sustainability, Intel (invited)
- Jon Radtke, Water Sustainability Program Manager, Coca-Cola
- Sandy Fabritz, Director Water Strategy, Freeport McMoRan
- *Moderator:* Chuck Chaitovitz, Vice President for Environmental Affairs and Sustainability, U.S. Chamber of Commerce

**10:30 – 10:45 am**

**Coffee Break**

**10:45 – 11:30 am**

**Session II: Local Water: Challenges Faced by Local Utilities**

Water technology is local as much as it is global. State, city, and municipality utilities from the U.S. and Israel will discuss the challenges,

opportunities and lessons learned in fostering local water technology adoption.

Speakers:

- Kathryn Sorensen, Director, Phoenix Water Services
- Barbara Martin, Director of Engineering and Technical Services, American Water Works Association
- Robert Puente, President/CEO, San Antonio Water System
- *Moderator:* Booky Oren, Chairman and CEO, Booky Oren Water Technologies

**11:30 – 12:00 pm**

**Exhibition and Tech Showcase**

Exhibitors from industry, government, and water utilities will showcase their technologies and best practices directly to participants.

**12:00 – 1:00 pm**

**Lunch and Keynote Address**

**1:15 – 2:15 pm**

**Session III: Water in the West: Cooperation, Water Sharing, and the Arizona Drought Contingency Plan**

Water managers in Arizona are working with federal officials to finalize a Colorado River drought-contingency plan with the goal of conserving water in Lake Mead. Such cooperation on a local, state, corporate, and government level can serve as a model for collaborative solutions to water conservation. In this panel, key players will discuss challenges with the plan, successes so far, and plans for the future.

Speakers:

- Tim Thomure, Director, Tucson Water
- Paul Orme, Special Counsel, Pinal County Irrigation Districts
- Cynthia Campbell, Assistant City Attorney, City of Phoenix (invited)
- Arizona Department of Water Resources/Governor's Office
- *Moderator:* Sarah Porter, Director of The Kyl Center for Water Policy, Arizona State University

**2:00 – 2:15 pm**

**Case Studies and Tech Showcase**

TED talk like presentations where leaders in water management from industry, government, and utilities have three minutes to describe their successful implementation of innovative water technologies and profile water technologies to raise awareness of innovations ready for investment, purchase, and widespread adoption.

2:30 – 3:30 pm

**Session IV: Breakout Sessions**

– **Global Water Collaboration: Developing Cross-Border Initiatives for Sustainable Water Policy**

The U.S. and Israel are leaders in water management worldwide. Business leaders, experts, and government officials from both countries will discuss the creation of incentives and international standards to encourage widespread adoption of innovative water technologies.

Speakers:

- John Hoopes, SRP Board Vice-President & Arizona-Mexico Commission Board Member
- Mexico
- Oded Distel, Head of Israel NewTech, Israel Ministry of Economy and Industry
- Rhett Larson, Morrison Fellow in Water Law and Associate Professor of Law, Arizona State University (invited)
- *Moderator:* Glenn Hamer, President & CEO, Arizona Chamber of Commerce & Arizona-Mexico Commission

– **New Approaches to Water Scarcity: Desalination, Water Reuse, Drip Irrigation, and Digital Water Technology**

As water scarcity continues to grow around the world, several new and innovative technologies have developed to try to meet world water needs, including in desalination, water reuse, drip irrigation, and digital water technology. This panel will explore the advantages that these unique technologies have as well as how to overcome barriers to adoption such as cost and financing, access, and limited incentives.

Speakers:

- Amit Gross, Director of the Zuckerberg Institute for Water Research, Ben Gurion University of the Negev (invited)
- Marshall Davert, Executive Vice President for Water, Stantec
- Brian Powers, Business Development Director, Water Solutions, DowDuPont Specialty Products Division
- *Moderator:* Jon Freedman, Senior Vice President, Suez Water Technologies

4 pm – 6 pm

**Business to Business Networking**